

SoftLayer Cloud



TOP 10 HIGHLIGHTS

DON'T LET THE NAME

FOOL U



There is nothing "soft" about this cloud



HEAVYWEIGHT

SoftLayer offers the **MUSCLE** you need for heavy, complex workloads.

Your organization

has complicated, business-critical workloads and success demands high security, high performance and high availability. Thinking these workloads are too heavy for cloud?

THINK AGAIN!!!

WHY????

SOFTLAYER

1 Better Performance¹
up to 8.7 x better

2 Highly flexible architecture
change as needed

3 One integrated platform
for public cloud servers, private clouds, bare metal servers

4 Simplified control
unified systems management and API

5 Heterogeneous
technology-neutral platform

6 All inclusive support for broad range of operating systems and virtualization platforms

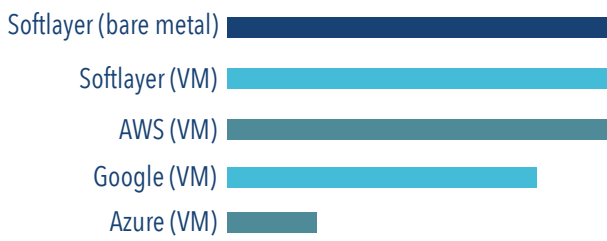
7 Easy to use Build hybrid, distributed high-performance architectures and manage from a single pane of glass

8 Truly variable IT operations model
pay by the hour or the month

9 Fully customizable via RAM, SSD hard drives, network uplinks and more

10 Quick deployment¹
as little as 20 to 30 minutes

How does SoftLayer compare to the competition?



SoftLayer Bare Metal:
Outperformed the competition by as much **8.7 x¹**

WHAT ABOUT COST\$

SoftLayer's bare metal solution offers more performance per cost/hour

6.8% more than Google¹

440.4% more than Azure¹

32.5% more than AWS¹

We will assess your current infrastructure, talk to you about your goals and expectations and then, utilizing industry best practices, we will design a cloud solution that efficiently makes the most of your current environment and ensures data integrity, effective connectivity and the highest level of performance.

Flagship is in Your Corner



SOFTLAYER
an IBM Company

¹ Principled Technologies Report: Better public cloud performance with SoftLayer

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